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Study programme "Creative Industries and Growth Management"

Main attributes

Title	Creative Industries and Growth Management
Identification code	JMZ0
Education classification code	45217
Level and type	Academic Master Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Deniss Ščeuļovs
Professional classification code	
The type of study programme	Full time
Language	Latvian, English
Accreditation	08.06.2022 - 27.05.2027; Accreditation certificate No 2022/35
Volume (credit points)	80.0
Duration of studies (years)	Full time studies - 2,0
Degree or/and qualification to be obtained	
Qualification level to be obtained	The 7th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	

Description

Abstract	...
Aim	...
Tasks	...
Learning outcomes	...
Final/state examination procedure, assessment	...
Description of the future employment	...
Special enrollment requirements	...
Opportunity to continue studies	...

Courses

No	Code	Name	Credit points
A		Compulsory Study Courses	48.0
			<i>14.0</i>
1	LKA500	Culture Industries Development	4.0
2	LKA501	Branding and Reputation Management in Creative Industries	4.0
3	LKA502	Arts Conceptualization Strategies and Contexts	6.0
			<i>14.0</i>
1	IUI911	Business Modeling	4.0
2	IUF801	Lifestyle and Financial Management	6.0
3	IVZ861	Marketing and Digital Transformation	4.0
			<i>20.0</i>
1	LKA503	Growth Management in Creative Industries	6.0
2	LKA504	Laboratory of Public Speech and Contact Improvisation	4.0
3	IUI727	Strategy and Integrated Talent Management	6.0
4	LKA505	Research Design	4.0
B		Compulsory Elective Study Courses	8.0
			<i>8.0</i>
1	LKA506	Arts Discourse	4.0
2	LKA507	Social, Economical and Political Processes of Cultural Sector	4.0
			<i>8.0</i>
1	IUF800	Fundamentals of Managerial Finance	4.0
2	IUF802	Business Economics	4.0
			<i>8.0</i>
1	IUF800	Fundamentals of Managerial Finance	4.0
2	LKA506	Arts Discourse	4.0
C		Free Elective Study Courses	4.0
E		Final Examination	20.0
1	LKA508	Master Thesis	20.0