



## RĪGAS TEHNISKĀ UNIVERSITĀTE

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### Study programme "Management of International Economic Relations"

#### Main attributes

Title	Management of International Economic Relations
Identification code	JCS0
Education classification code	42345
Level and type	Professional Bachelor Study
Higher education study field	Management and Administration, Real Estate Management
Head of the study field	Inga Lapiņa
Department responsible	Faculty of Engineering Economics and Management
Head of the study programme	Ingūna Jurgelāne-Kaldava
Professional classification code	1213 07
The type of study programme	Full time, Extramural
Language	Latvian, English
Accreditation	26.05.2021 - 27.05.2027; Accreditation certificate No 2022/35
Volume (credit points)	160.0
Duration of studies (years)	Full time studies - 4,0; Extramural - 5,0
Degree or/and qualification to be obtained	Professional bachelor degree in management of international economic relations / international relations manager
Qualification level to be obtained	The 6th level of European Qualifications Framework (EQF) and Latvian Qualifications Framework (LQF)
Programme prerequisites	General or vocational secondary education

#### Description

Abstract	<p>The study programme is to educate and train senior specialists and heads of departments in the field of international economic relations management in accordance with the global labour market demands. The key emphasis of the study process is placed on the development of professional and practical skills based on scientific achievements, theoretical knowledge and specifics of the particular industry.</p> <p>The study programme envisages specialization in two directions:</p> <ul style="list-style-type: none"><li>- administration of foreign economic relations in the institutions of the European Union;</li><li>- international economic relations management in enterprises.</li></ul> <p>Taking into consideration the specifics of the industry, some study courses are implemented in the English language in order to directly improve the use of professional terminology related to international business development and to promote successful cooperation with foreign institutions, organizations and companies. The academic staff of the university as well as industry representatives and highly trained practitioners with practical experience built up in companies and institutions of the relevant field are involved in the study process implementation.</p> <p>Students' practical skills are developed and improved not only by working on projects and solving various practical tasks, but also by undertaking a 6-month practical placement in institutions and companies operating in the relevant industry. Students are also offered and guaranteed participation in field trips to industry enterprises in Latvia and abroad.</p> <p>In English the study programme is being implemented only as full-time intramural studies.</p>
Aim	<p>The aim of the study programme is to train qualified, internationally competitive specialists in the field of organization and management of international economic relations conforming to the approved occupational standard requirements (Head of External Relations Unit), as well as to provide students with theoretical and practical knowledge that ensures the basis and professional competence in the fields of international economic relations, business management and economics.</p>
Tasks	<p>The tasks of the study programme are the following:</p> <ul style="list-style-type: none"><li>- to provide competitive education in the field of organization and management of international economic relations in line with the Bachelor level, the occupational standard and the international requirements;</li><li>- to provide students with comprehensive knowledge, to develop analytical thinking, to develop skills and competences, as well as to promote practical work skills, preparing students for the labour market;</li><li>- to ensure the development and improvement of the content of the study program, the study process, as well as scientific research work in accordance with international internship and the latest software, scientific and technological discoveries and innovative methods;</li><li>- to stimulate students' interest in further professional development and improvement of their academic knowledge, to continue their studies at the Master level, to improve their qualification, as well as to develop interest in research work and to promote the use of these skills;</li><li>- to stimulate students' interest in the processes taking place in the community, as well as to promote the development of ethical and socially responsible personalities.</li></ul>

Learning outcomes	<p>The graduates of the study programme are able:</p> <ul style="list-style-type: none"> <li>- to analyse and evaluate the international political, economic, social and legal environment;</li> <li>- to organize and manage international relations in organizations, including state and municipal institutions;</li> <li>- to organize and manage international relations in international organizations;</li> <li>- to provide intercultural communication in the international environment;</li> <li>- to manage the organization's international communications unit;</li> <li>- to manage and coordinate international business plans and international projects;</li> <li>- to identify and evaluate opportunities for the development of organizations in an international environment;</li> <li>- to cooperate with national and international participants;</li> <li>- to represent organization's interests in the international environment.</li> </ul>
Final/state examination procedure, assessment	<p>The study programme concludes with the state examination, one part of which is defence of the diploma thesis. In their diploma theses and during the defence process, the students demonstrate their skills in:</p> <ul style="list-style-type: none"> <li>- the identification, classification and analysis of academic, scientific and professional literature and information, including statistical data in both the state and foreign languages;</li> <li>- the usage and application of appropriate research methods and technical means to analytically evaluate processes, economic performance, industry data, development prospects in the sphere of international economic relations within an enterprise (organization) or the state;</li> <li>- the development of a project based on calculations and arguments for significant and current problem solution in an enterprise (organization), or for development of a particular sector;</li> <li>- drawing economically-sound, justified conclusions, and developing and formulating appropriate proposals;</li> <li>- presenting research findings and defending their personal and professional point of view.</li> </ul>
Description of the future employment	<p>The graduates can build their careers in the sphere of international business, trade and international chains (corporate networks), as well as in various industrial, trade and service enterprises, by developing the international marketing strategy of export and trading divisions and departments, as well as by developing and searching for new market opportunities and cooperation partners all over the world. Graduates can also work at the European Union institutions, national and local government institutions and non-governmental organizations in Latvia and abroad.</p> <p>The managers and specialists of external and international relations departments perform creative and innovative planning and implementation of foreign and international relations strategy and tactics in accordance with their job objectives; analyse and evaluate international economic relations issues, plans; coordinate and supervise the work of the department; coordinate their activities with the manager of the enterprise, government or non-governmental institution, as well as collaborate with other department managers.</p>
Special enrollment requirements	No.
Opportunity to continue studies	Master level studies.

Courses

No	Code	Name	Credit points
<b>A</b>		<b>Compulsory Study Courses</b>	<b>92.0</b>
<b>A.1</b>		<b>Study courses on the current achievements in the field</b>	<b>12.0</b>
1	IUV321	Business Management	2.0
2	IĀS711	International Business Planning	2.0
3	IĀS719	Research Work	4.0
4	IVZ771	Work Environment and Ergonomics	2.0
5	ICA105	Civil Defence	1.0
6	IĀS709	Introduction to Study Field	1.0
<b>A.2</b>		<b>Field-Specific Theoretical Basic and IT Study Courses</b>	<b>36.0</b>
1	IVZ749	Business Intelligence Technologies I	3.0
2	DMS721	Mathematics	5.0
3	ITA704	Economics	4.0
4	IĀS205	Statistics	3.0
5	IĀS215	Quantitative Methods for Economics	3.0
6	IBO450	International Economics	4.0
7	IMP304	Taxes and Duties	2.0
8	IUV204	Accounting	2.0
9	IĀS722	Record Keeping in International Companies	2.0
10	IĀS214	Intellectual Property and its Protection	2.0
11	IĀS411	International Marketing	2.0
12	IUV443	Legal Basis of Entrepreneurship	2.0
13	IUV322	Principles of Finances	2.0
<b>A.3</b>		<b>Field-Specific Professional Study Courses</b>	<b>44.0</b>
1	IMP408	Legal Aspects of International Trade	2.0
2	IĀS111	National Economy of Latvia	2.0
3	IĀS707	Management of International Economic Relations (Study Project)	2.0
4	IĀS712	International Business Planning (study project)	2.0
5	IĀS721	International Project Management	4.0
6	IĀS730	International Project Management (study project)	2.0
7	IĀS736	International Economic Relations and Globalization	4.0
8	IĀS705	International Trade	2.0
9	IĀS727	Fundamentals of Logistics	2.0
10	IĀS729	Logistics	2.0
11	IĀS307	Economic and Transport Geography	2.0
12	IĀS733	International Business Etiquette and Communication	3.0
13	IĀS720	Intercultural Communication	2.0
14	IĀS309	International protocol	2.0
15	IUV305	Personnel Management (basic course)	2.0
16	IET218	International Competition	2.0
17	IMP314	Customs Legislation in Latvia and Abroad	2.0
18	IRE303	Model of Functioning of the Economic System (business game)	2.0
19	IKI760	Basics of Quality Management	3.0
<b>B</b>		<b>Compulsory Elective Study Courses</b>	<b>24.0</b>
<b>B1</b>		<b>Field-Specific Study Courses</b>	<b>16.0</b>
		<i>International economic relations administration in the institutions of the European Union</i>	<i>16.0</i>
1	IMP320	Fundamentals of Customs Mission	2.0
2	IĀS212	Elaboration of Laws and Regulations	2.0
3	IMP407	European Union Customs Policy	2.0
4	IĀS208	Common Commercial Policy of the European Union	2.0
5	IĀS732	The European Union Governance and Policy	3.0
6	IĀS731	International Labour Law	2.0
7	IUV438	Small Business Management	2.0
8	ITE328	Supply Chain Management and Freight Forwarding	2.0
9	IVZ743	Strategic Management	2.0
		<i>International business relationship management of the company</i>	<i>16.0</i>
1	IĀS431	Current Trends in International Business	3.0
2	IMP320	Fundamentals of Customs Mission	2.0
3	ITE403	Management of International Transportation	2.0

4	<a href="#">IMP401</a>	Commodity Science of Export and Import	2.0
5	<a href="#">IUV438</a>	Small Business Management	2.0
6	<a href="#">IĀS731</a>	International Labour Law	2.0
7	<a href="#">IMP407</a>	European Union Customs Policy	2.0
8	<a href="#">ITE328</a>	Supply Chain Management and Freight Forwarding	2.0
9	<a href="#">IVZ743</a>	Strategic Management	2.0
<b>B2</b>		<b>Humanities and Social Sciences Study Courses</b>	<b>2.0</b>
1	<a href="#">HFL336</a>	Basic Ethics	2.0
2	<a href="#">HSP375</a>	Sociology of Management	2.0
3	<a href="#">HSP379</a>	Political System of Latvia	2.0
<b>B6</b>		<b>Languages</b>	<b>6.0</b>
1	<a href="#">HDG405</a>	English	4.0
2	<a href="#">HDG404</a>	German	4.0
3	<a href="#">HDG527</a>	German	2.0
4	<a href="#">HDG310</a>	The French Language	4.0
5	<a href="#">VID700</a>	French	2.0
6	<a href="#">HDG402</a>	Special English	2.0
<b>C</b>		<b>Free Elective Study Courses</b>	<b>6.0</b>
<b>D</b>		<b>Practical Placement</b>	<b>26.0</b>
1	<a href="#">IĀS738</a>	Internship	26.0
<b>E</b>		<b>Final Examination</b>	<b>12.0</b>
1	<a href="#">IĀS710</a>	Diploma Project	12.0